

Danny Churchill dies

DANNY Churchill died on April 4, aged 66, at the John Radcliffe Hospital in Oxford.

Mr Churchill started out as a salesman for Hoover and went on to hold many senior roles in the industry, including sales and marketing director at Sanyo UK, group director of technology development and purchasing director at the Dixons group.

Latterly he was chairman of the Digital Television Group's marketing sub-group and was a passionate advocate of establishing a free-to-air TV platform in the UK.

He was born in Hayes, Middlesex, and left school at 15 to join his family's butchers business. In his local town of Marlow in Berkshire, he was president of the Marlow Rotary Club. He was also a member of a jazz band called Ritual and then played in a band called The Hedonists and appeared at many venues in his local area.