

Asia HbbTV Review

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- MyTV DTT Operator –planned launch 2016 on DVB-T2
- RTM public broadcaster porting OTT Myklik to HbbTV
- Media Prima (TV3) ported Tonton OTT Player
 - Live trial on air
 - VOD-DASH
 - Red-button
 - Supertext
- MCMC Spec MTSFB-004 HbbTV 1.5 profile +DRM
- SIRIM government QA





GOVERNMENT DRIVEN AND OWNED

- **Vietnam Television, or VTV**, is the national television broadcaster and operates a network of 9 channels with several regional broadcasting centers
- VTV is deploying DTT platform with HbbTV to compete with VTC, a Pay-TV network
- Premium (HbbTV) services include
 - Red-button portal
 - Platform EPG
 - Catch-up
 - Teletext
 - News and other information services
 - Football World Cup
 - Games
 - Facebook
 - User login





- MediaCorp DVB-T2 network
- Expected pilot 2016
- HbbTV 1.5 profile +DRM (as NZ and Australia)

In Active Consideration

- **Thailand**
- **Indonesia**
- **Myanmar**